



International Year
of Cooperatives

Cooperative Build
A Better World

Cooperative Outlook

Together We Build, Together We Thrive

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INSTITUTE OF COOPERATIVE MANAGEMENT, GUWAHATI

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Ministry of Cooperation | सहकारिता मंत्रालय
Government of India | भारत सरकार





COOPERATIVE AGRICULTURAL MARKETING



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Director (I/c)

Continuation from the Previous Issue

Co-operative Marketing

Structure:

The co-operative marketing societies have both two-tier and three-tier structure. In the states of Assam, Bihar, Kerala, Madhya Pradesh, Karnataka, Orissa, Rajasthan and West Bengal, there is a two-tier pattern with primary marketing societies at the taluka level and state marketing federation as an apex body at the state level. In other states, there is three-tier system with district marketing society in the middle. At the national level, NAFED serves as the apex institution. The pattern of the three-tier structure is as follows:

(i) Base Level

At the base level, there are primary co-operative marketing societies. These societies market the produce of the farmer members in that area. They may be single commodity or multi-commodity societies, depending upon the production of the crops in the area. They are located in the primary wholesale market, and their field of operations extends to the area from which the produce comes for sale, which may cover one or two tehsils, panchayat samitis or development blocks.

(ii) Regional/District Level

At the regional or district level, there are central co-operative marketing unions or federations. Their main job is to market the produce brought for sale by the primary co-operative marketing societies of the area. These are located in the secondary wholesale markets and generally offer a better price for the produce. The primary co-operative marketing societies are members of these unions in addition to the individual farmer.

In the two-tier structure, the State societies perform the functions of district level societies by opening branches throughout the district.

(iii) State Level

At the state level, there are apex (State) co-operative marketing societies or federations. These state level institutions serve the state as a whole. Their members are both the primary co-operative marketing societies and the central co-operative unions of the state. The basic function of these is to coordinate the activities of the affiliated societies and conduct such activities as inter-state trade, export-import, procurement, distribution of inputs and essential consumer goods, dissemination of market information and rendering expert advice on the marketing of agricultural produce.

The cooperative marketing network of the country includes 27 state level marketing federations, 199 district/regional marketing co-operative societies, and 4398 primary cooperative marketing societies besides NAFED at the national level.

Membership

There are two types of members of co-operative marketing societies:

(i) Ordinary Members

Individual farmers, co-operative farming societies and service societies of the area may become the ordinary members of the co-operative marketing society. They have the right to participate in the deliberations of the society, share in the profits and participate in the decision making process.

(ii) National Members

Traders with whom the society establishes business dealings are enrolled as nominal members. Nominal members do not have the right to participate in decision making and share in the profits of the societies.

Sources of Finance

In 1966, the Dantwala Committee estimated a capital base of Rs. 2.00 lakhs for a co-operative marketing society. At 2003 prices, it should be at least Rs. 40.00 lakhs. The following are the major sources of finance of a co-operative marketing society:

(i) Share Capital

Farmer-members and the State Government subscribe to the share capital of co-operative marketing societies. Members may purchase as many shares as they like. They are encouraged to invest sufficiently in the share capital. They are also persuaded to invest their dividend and bonus in the shares of co-operative marketing societies.

TRAINING Programmes/Events

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Scaling Up Awareness Program on Cooperative Arunachal Pradesh at Namsai | 09 February 2026

A Scaling Up Awareness Programme on Cooperative for LAMPS was organized by the Department of Cooperation, Government of Arunachal Pradesh at Namsai, Arunachal Pradesh. under the coordination of Shri H.K. Das, Director (I/c), ICM Guwahati The programme aimed to enhance awareness on cooperative principles, democratic governance, and effective functioning of LAMPS. The sessions focused on strengthening institutional capacity, transparency, and active member participation for sustainable development of cooperative institutions. Participants were also sensitized about the role of cooperatives in promoting rural economic development and improving livelihood opportunities in the region.

A total of 36 participants attended the programme.



Three-Day Training Programme on Developing PACS into MPACS

Hojai district, assam | 10 February 2026 to 12
February 2026

A three-day Training Programme on Developing PACS into MPACS was conducted at hojai district, assam. from 10 February 2026 to 12 February 2026 under the coordination of Dr. P. Baishya, Faculty Member, ICM Guwahati. The programme focused on strengthening the institutional capacity of PACS and facilitating their transformation into multipurpose cooperative societies through improved governance, diversified services, and better financial management. A total of 32 participants attended the programme.



Scaling up Awareness Programme on Cooperative for LAMPS:

Namsai, Arunachal Pradesh, Assam | 10 February 2026

A Scaling Up Awareness Programme on Cooperative for LAMPS was organized by the Department of Cooperation, Government of Arunachal Pradesh at Namsai, Arunachal Pradesh under the coordination of Shri H.K. Das, Director (I/c), ICM Guwahati. The programme aimed to strengthen awareness on cooperative principles, democratic governance, and effective management of LAMPS. Emphasis was laid on enhancing institutional capacity, transparency, and member participation for sustainable development of cooperative societies. Participants were also sensitized on the role of cooperatives in promoting rural economic development and improving livelihood opportunities. A total of 36 participants attended the programme.



Training Programme on BDP FOR PACS/MPACS UNDER SOFTCOB

Nazira, Sivasagar, Assam | 11 February 2026 to 13 February 2026

A Business Development Plan (BDP) Programme for PACS/MPACS under SOFTCOB was conducted at Nazira, Sivasagar, Assam. under the coordination of Shri H.K. Das, Director (I/c), ICM Guwahati. The programme was sponsored by NABARD, Assam and organized in association with the Office of the ARCS, Nazira and Sivasagar. The programme aimed to strengthen the managerial and business development capacities of PACS/MPACS through improved governance, financial management, and diversification of cooperative activities. Participants actively engaged in discussions on practical strategies for expanding cooperative services and improving member participation. A total of 32 participants attended the programme.



SCALING UP AWARENESS PROGRAM ON COOPERATIVE:

Simaluguri, Sivasagar, Assam | 14 February 2026

A Scaling Up Programme on Cooperative was conducted at Simaluguri, Sivasagar, Assam on 14 February 2026 under the coordination of Shri H.K. Das, Director (I/c), ICM Guwahati. The programme focused on strengthening awareness about cooperative principles, democratic governance, and effective management of cooperative societies. Emphasis was laid on enhancing member participation, transparency, and accountability for the sustainable development of cooperatives. A total of 24 participants attended the programme.



SCALING UP PROGRAMME ON COOPERATIVE AWARENESS:

Dhemaji, Assam | 15 February 2026

A Scaling Up Programme on Cooperative was conducted at Dhemaji, Assam on 15 February 2026 under the coordination of Shri H.K. Das, Director (I/c), ICM Guwahati. The programme focused on promoting awareness about cooperative principles, democratic governance, and the effective functioning of cooperative societies. Emphasis was laid on strengthening member participation, transparency, and accountability for the sustainable development of cooperatives. A total of 26 participants attended the programme.



TRAINING PROGRAMME ON SELF-SUSTENANCE THROUGH IMPROVED GOVERNANCE & MANAGEMENT OF RESOURCES UNDER SOFTCOB :

Dhemaji, Assam | 16 February 2026 to 17 February 2026



A two-day Training Programme on Self-Sustenance through Improved Governance & Management of Resources under SOFTCOB was conducted at Dhemaji, Assam from 16 February 2026 to 17 February 2026. under the coordination of Shri H.K. Das , Director (I/c), ICM Guwahati. The programme aimed to strengthen governance practices, effective resource management, and institutional sustainability of cooperative societies. The sessions focused on promoting transparency, accountability, and efficient utilization of resources for the overall development of cooperatives. A total of 32 participants attended the programme.

TRAINING PROGRAMME ON CAS/MIS FOR THE FUNCTIONARIES OF MOPACS UNDER SOFTCOB:

Kokrajhar, Assam | 19 February 2026 to 21 February 2026

A three-day Training Programme on CAS/MIS for the Functionaries of MOPACS under SOFTCOB was conducted at Kokrajhar, Assam from 19 February 2026 to 21 February 2026. The programme was sponsored by NABARD, R.O. Guwahati and coordinated by Shri H.K. Das, Director (I/c), ICM Guwahati.



The programme focused on enhancing the technical knowledge and practical skills of the participants in Computerized Accounting System (CAS) and Management Information System (MIS) for better financial management and transparency in cooperative societies. The sessions included practical demonstrations and interactive discussions to improve the participants' understanding of digital accounting practices. A total of 33 participants attended the programme.

TRAINING PROGRAMME ON DEVELOPING PACS INTO MPACS FOR THE FUNCTIONARIES/BoDs OF MPACS/PACS

B.Ed. College, Rangia, Assam | 19 February 2026 to 21 February 2026

A three-day Training Programme on Developing PACS into MPACS for the Functionaries/BoDs of MPACS/PACS was conducted at B.Ed. College, Rangia, Assam from 19 February 2026 to 21 February 2026. The programme was sponsored by NABARD, R.O. Guwahati and coordinated by Dr. P. Baishya, Faculty Member, ICM Guwahati. The programme focused on strengthening the managerial and operational capacities of PACS to transform them into Multipurpose Cooperative Societies (MPACS) through improved governance, diversified services, and efficient management practices. A total of 34 participants attended the programme.



Awareness Programme on Scaling Up Cooperatives

Kendukona, Kamrup, Assam | 26 February 2026



A Scaling Up Awareness Programme on Cooperative was conducted at Kendukona, Kamrup, Assam on 26 February 2026 under the coordination of Dr. P. Baishya, Faculty Member, ICM Guwahati. The programme aimed to promote awareness about cooperative principles, democratic governance, and effective management of cooperative societies. Emphasis was laid on strengthening member participation and transparency for the sustainable development of cooperatives. A total of 30 participants attended the programme.

TRAINING PROGRAMME ON OFFICE MANAGEMENT FOR THE STAFF OF APEX BANK

Panbazar, Guwahati | 24 February 2026 to 26 February 2026

A three-day Training Programme on Office Management for the Staff of Apex Bank was conducted at the Conference Hall, Assam Co-operative Apex Bank Ltd., Guwahati from 24 February 2026 to 26 February 2026. The programme was sponsored by NABARD and organized in association with Assam Co-operative Apex Bank Limited under the coordination of Shri H.K. Das, Director (I/c), ICM Guwahati. A total of 20 participants attended the programme.



SCALING UP PROGRAMME ON COOPERATIVE

Arunachal Pradesh | 24 February 2026

A Scaling Up Programme on Cooperative was conducted in Arunachal Pradesh on 24 February 2026 under the coordination of Dr. P. Baishya, Faculty Member, ICM Guwahati. The programme aimed to create awareness about cooperative principles, democratic governance, and the role of cooperatives in promoting rural economic development. Emphasis was laid on strengthening member participation and effective management of cooperative institutions. A total of 45 participants attended the programme.



TRAINING PROGRAMME ON BDP FOR THE FUNCTIONARIES OF PACS/LAMPS

Aalo, West Siang District, Arunachal Pradesh | 26 February 2026 to 28 February 2026



A three-day Training Programme on Business Development Plan (BDP) for the Functionaries of PACS/LAMPS was conducted at Aalo, West Siang District, Arunachal Pradesh from 26 February 2026 to 28 February 2026. The programme was sponsored by NABARD, Arunachal Pradesh and coordinated by Shri H.K. Das, Director (I/c), ICM Guwahati. The programme focused on enhancing the managerial and planning capabilities of the functionaries for preparing effective Business Development Plans. A total of 30 participants attended the programme.

PHOTO GALLERY

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Three-day SOFTCOB Training Programme on “Office Management” for the staff of The Assam Cooperative Apex Bank Ltd , conducted from 24th to 26th February 2026 at the Conference Hall of the Bank, Panbazar, Guwahati.



UPCOMING EVENTS

MARCH, 2026

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01

TRAINING PROGRAMME ON LEADERSHIP AND ROLE OF SECRETARY OF MPCs

02

MANAGEMENT DEVELOPMENT PROGRAMME FOR WMPCs

03

TRAINING PROGRAMME ON BUSINESS DEVELOPMENT PLAN FOR GPSS/ PACS

04

TRAINING PROGRAMME ON SELF SUSTENANCE THROUGH IMPROVED GOVERNANCE AND MANAGEMENT OF RESOURCES.

05

ONE DAY FARMER AWARENESS PROGRAMME SPONSORED BY WDRA

06

TRAINING PROGRAMME ON BUSINESS DEVELOPING PLAN FOR GPSS/ PACS

07

PROGRAMME ON DEVELOPING PACS INTO MULTIPURPOSE SOCIETIES

MINISTRY'S Initiatives

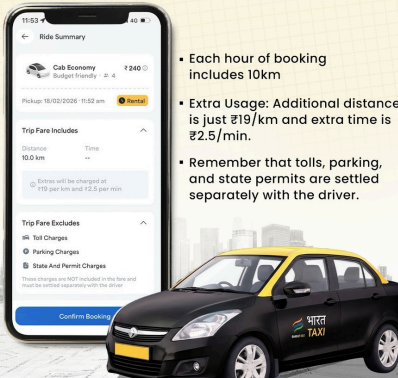
"Sahkar Se Samridhhi"

“सहकार से समृद्धि”

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Transparent Pricing



- Each hour of booking includes 10km
- Extra Usage: Additional distance is just ₹19/km and extra time is ₹2.5/min.
- Remember that tolls, parking, and state permits are settled separately with the driver.

AI isn't just for the tech-savvy it's for every Indian Farmer!

Bharat VISTAAR

Dial 155261:
Ask agriculture-related questions/problems, and get immediate solutions in both Hindi & English language.

Real-time Data:
Get Mandi prices, weather alerts, and crop advice.





Why cooperative is important in our life?

- **cooperative is important in our life** because cooperatives are run by and for local people, they develop, and pass on, the business expertise. Profits generated stay local, and are invested in the cooperative, the local area or distributed to the local owners. Cooperatives are an effective tool for self-help.

#SahkarSeSamridhhi

National Council for Co-operative Training (NCCT)



PACS Transitioning into Common Service Centres

51,898+

PACS Onboarded on CSC Portal

33,626+

PACS Started Working as CSC



Sahakar Se Samridhhi